Static website

A website, as well written as web site, or simply site, is a set of connected web pages normally served from a single web domain. A website is hosted on at least one web server, accessible using a network such as the Internet or a personal local area network through an Internet address well-known as a Uniform resource locator. All publicly open websites communally compose the World Wide Web.

A website with correct mix of creativeness and functionality can boost your online existence. A well developed website can simplify the process of message utilization, faster communication and internet transactions resulting in good ROI. Being a premier Web Development company India, we are geared to develop attractive, fast-loading, search engine optimized sites with simple and convenient navigation. Our team of expert web developers delivers creativeness bundled with technical expertise to give that critical zing, presence and impact to your website. Ask for a free quotation or mail us your requirements, we will answer back to your queries within 24 hours.

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**Rest of contents are same (6)**

**Software**

Computer software or just software is any group of machine-readable commands that directs a computer's processor to perform exact operations. Computer software adverse with computer hardware, which is the physical parts of computers. Computer hardware and software demand each other and neither can be practically used without the other. **100 %**

**Web based software**

A web application or web app is any software that runs in a web browser. It is created in a browser-supported programming language (such as the combination of JavaScript, HTML and CSS) and relies on a web browser to provide the application. **(No change)**

**Desktop based software**

Desktop application means any software that can be installed on a single computer (laptop or a desktop) and used to do specific tasks. Some desktop applications can also be used by several users in a networked environment. Web application development, however, soon ongoing replacing desktop applications for reasons of portability and better functions from usability point of view. **(33%)**

**Custom software**

Custom Software is a computer program or Web site written especially for your company, according to your company's nature of doing business. The reverse of custom software is off-the-shelf software, also known as pre-packaged or pre-written software. One key difference between custom and non-custom software is that with pre-written software, you do not officially own the software - you are paying for the right to use the software (a license), and the amount of money you pay usually increases with the number of users**. (75)%**

**Mobile Application**

A mobile app is a computer program designed to run on smartphones, tablet computers and other mobile devices. A mobile application also may be acknowledge as an app, Web app, online app, iPhone app or smartphone app. **(67) %**

**Android App**

Android is a mobile operating system (OS) based on the Linux kernel and presently developed by Google. With a user interface based on direct manipulation, Android is created mainly for touchscreen mobile devices such as smartphones and tablet computers, with dedicated user interfaces for televisions (Android TV), cars (Android Auto), and wrist watches (Android Wear). The OS uses touch inputs that generally correspond to real-world actions, like swiping, tapping, pinching, and reverse pinching to manipulate on-screen objects, and a virtual keyboard. **(67) %**

**Iphone app**

A software application created for use on Apple's iOS-powered iPhone devices. IPhone apps are accessible through the Apple App Store and are developed to run on Apple's iOS mobile operating system, which powers the iPhone as well as Apple's iPad and iPod Touch devices. **100 %**

**Desktop application**

An application that runs stand alone in a desktop or laptop computer. Contrast with "Web-based application," which requires the Web browser to run. The term may be used to contrast desktop applications with mobile applications that run in smartphones and tablets. See desktop computer, Web application and mobile app. **no change**

**Inventory management**

Inventory management software is a computer-based system for tracking inventory levels, orders, sales and deliveries. It can also be used in the manufacturing industry to generate a work order, bill of materials and other production-related documents. Companies use inventory management software to avoid product overstock and outages. It is a tool for organizing inventory data that before was usually stored in hard-copy form or in spreadsheets. It is often connected with and is similar to distribution software, as distributors that can compete with less cash tied up in inventories have a distinct advantage over their competitors. **No change**

**Fees management under construction**

**Restaurant Management**

Responsive web design (RWD) is an approach to web design aimed at crafting sites to provide an optimal viewing experience—easy reading and navigation with a minimum of resizing, panning, and scrolling—across a wide range of devices (from desktop computer monitors to mobile phones). **No change**

**Marriage Registration**

A landing page is a web page that grants you to capture a visitor's information via a lead form. You can make landing pages that allow visitors to download your content offers (ebooks, whitepapers, webinars, etc.), or to sign up for offers like free trials or demos of your product. Creating landing pages allows you to aim your audience, offer them something of value, and convert a high percentage of your visitors into leads. **60%**

**Website design and development maintenance services**

Websites need to be updated regularly since they are a means of communication for any sized business. People are using the Internet everywhere – on their tv and phones, so having your website’s content up to date is, no doubt, something that is very important now. **100 %**

**Website Maintenance problems**

The major problem with updating a website is where to start. We get calls from people all the time who are in a condition where they are tasked with updating the company website but they have no idea where to start. What happens is that perhaps the last time the website was updated was before they were employed there or the individual who was in charge of the website has left the company. Sometimes the web designer that made the original website has left town or went out of business. Getting access to the website can be a problem but we are capable to work through that and help our clients. Information about how to do that is below but let’s first discuss our website design maintenance services.**36 %**

**Web Maintenance Services**

The way it works is we sell what we call “Maintenance Blocks,” which are blocks of time. Each “block” is a half hour of time. We do this for a few reasons. First, most work we get is at least a half hour of work. Second, if it’s not quite a half hour, then out clients tend to save up a few tasks that can all be done within a half hour and this saves them time/money with website updates. **No change**

**Price/cost**

The cost for this work depends on how many blocks you buy / pre-pay. The more blocks you buy at a time, the bigger discount you get. The reason for this is that it saves us time doing billing. If we have to generate an invoice for every single half hour of work, there is actually no way we can give a discount. Discounts start at just 3 hours, which is a 6-pack of Maintenance Blocks. **67%**

**Website testing**

Web testing is the name given to software testing that aim on web applications. Complete testing of a web-based system before going live can help address issues before the system is opened to the public. Issues such as the security of the web application, the basic functionality of the site, its accessibility to handicapped users and fully able users, as well as willingness for expected traffic and number of users and the capability to survive a huge spike in user traffic, both of which are related to load testing. **25%**

**Web application performance tool**

Web testing is the name given to software testing that aim on web applications. Complete testing of a web-based system before going live can help address issues before the system is opened to the public. Issues such as the security of the web application, the basic functionality of the site, its accessibility to handicapped users and fully able users, as well as willingness for expected traffic and number of users and the capability to survive a huge spike in user traffic, both of which are related to load testing. **25%**

**Designing**

Designing is a technique in which we can make any kind of design with the help of HTML,Photoshop,CoralDraw and with the help of so many kind of software which are used in web Designing and any kind of Designing.

We call ourselves Web Experience Designers and that is what we deliver; mixture of design and technology to create usable and simple web experiences that work.

A perfect online experience requires a perfect mixture of design style and technology which engages the user. We understand your need for a website and offer services to help you with just that. Check out some of our services on the right.

We can give you with a complete package – from consulting and design, to development and hosting. Contact us today to get started. **67 %**

**Logo Designing**

Logo is an ideal representation of an organization and therefore, it has to be unique, attractive, simple and persuasive. Logo design is one of scores of services that a good graphic designer can provide to a professional company that is looking to make an impression on the marketplace.

As an experienced Logo design company in Haryana we take the responsibility on our selves to give our clients the uniqueness which helps them get respect and is capable of portraying the company values, objective and mission. Logo Designing work sounds to be very simple but is all the more complex due to the very nature of expectations one has from the company logo. Understanding that the Logo will be the face of the company and people including the customers, vendors and staff will recognize it as the identity they work with, importance of a experienced logo design company becomes all the more critical. **40 %**

**Banner designing**

A banner is a flag or other piece of cloth bearing a symbol, logo, slogan or other message. A flag whose design is the same as the shield in a coat of arms is called a banner of arms. Banner-making is an ancient craft.

A good banner is always eye-catchy and says all about your company without being too expressive. Our banner designer is highly skilled, and believes in different and original designing, so, you can always trust their creativity and originality.

Smart Solution Web Technology create effective web banners, which will help your business to grow and capture the market. **40%**

**Web designing**

A Professional and Beautiful website design is the result of creative talent and technical expertise. At Smart Solution Web Technology meets creativity to produce quality web site designs that not only attract, retain and improve user experience, but also generate higher revenues for your site.

Website design means planning, creation and updating of websites. Website design also involves information architecture, website structure, user interface, navigation ergonomics, website layout, colors, contrasts, fonts and imagery (photography) as well as icons design. **No change**

**Poster designing**

Any poster should be designed in such a fashion that they are not only successful in grabbing the attention of focused audience but they are also able to communicate your message efficiently and in turn your business gets noticed. Banners and posters are a great medium of getting more exposure to your business.

A poster is any piece of printed paper designed to be attached to a wall or vertical surface. normally posters include both textual and graphic elements, even though a poster may be either completely graphical or completely text. Posters are designed to be both eye-catching and informative.

Smart Solution Web Technology is a team of creative graphic designers and professional printers who always come up with innovative banners and posters for you. Our only aim is to help you convey your message and achieve your marketing and advertising targets. **100%**

**Digital Marketing**

That is a massive amount of people who could potentially look at your site. This makes Facebook a great way to publicize your website and to help you get more traffic.  
So, how do you start promoting your website on Facebook? **67 %**

**Facebook promotion**

That is a massive amount of people who could potentially look at your site. This makes Facebook a great way to publicize your website and to help you get more traffic.  
So, how do you start promoting your website on Facebook? **67%**

**Google Promotion**

As of now you must have known the new social networking site by Google i.e. Google+ which is something parallel to facebook but as far as concerned in terms of privacy & other few things it is better than it. **NO change**

**Youtube promotion**

Our main focus is to bring in relevant and active YouTube users to our advertised videos. This will ensure that the video is getting engagements (Likes, Dislikes, Comments, etc). **no change**

**Twitter Promotion**

Promoting your business through twitter is possible, but twitter is something different from other social sites such as facebook & google+. In twitter you've to be careful & to be 24/7 awake to view customer tweets regarding your services or products. **No change**

**Bulk Sms/This line content not provided**

BulkSMS provides solutions to send and receive SMS messages using the Internet through BulkSMS's Desktop Software. Bulk SMS solution permits you to integrate your SMS based applications with our network using SMPP or HTTP connectivity options, without investing in any dedicated infrastructure or connectivity. **50%**

**Voice sms**

Voice Broadcasting offers a mass communication stage which will allow enterprise to send hundreds of phone calls instantly and simultaneously. Through Voice Blast feature, customer can send a prerecorded message to thousands of phones from a targeted dialing list.**50%**

**IVR**

Virtual Number is 10 digit type of mobile number which can be your personal reception hosted virtually in cloud telephony environment. You will get a personal telephone number where your customers can call 24×7. IVR Online provides a professional phone service. That is known as hosted IVR solutions for your business. **No change**

**Toll Free Number**

This service is generally known as toll free service and provides an perfect opportunity for business promotion. By subscribing to this service Business, Commerce, Industry and Trade can advertise and sell their products and services on telephone - telemarketing is the fastest way of improving revenues.**80%**

**Miss call**

Missed Call Alert Service can be the easiest way to boost up your sales or business, we offer Missed Call notification Service with excellent quality, rapid and fast delivery and easy-to-use application. Our services will guarantee to define your user experience to a whole new level. **100 %**

**Ecommerce portal**

E commerce web portal development solutions across the globe. The Internet & online shopping sector are growing at a quick speed and with the start of a lot of new technological innovations, as a result, many business companies are shifting towards online business for their everyday requirements. Buying and selling of items through an eCommerce website is the most new trend which is getting popular and efficient with a lot of vantage.

E commerce website design & development provides an chance to the customers to purchase and sell items and services online rather than going to the stores for shopping items. E commerce sites are regarded as the access for people across the globe to make these transactions. One of the key benefits of ECommerce is its faster processing technique. We provide you an interesting yet cost-effective range of Ecommerce solutions that can be utilized to construct every store possible, from a small store to an complete internet shopping center. With cost-effective pricing, the retail ecommerce solutions by ACGIL are loaded with several features that allow the businesses to create, run, and maintain their online shops with lowest investment strategy.**63%**

**Matrimonial portal**

There is no such thing called a ideal match, but with correct and particular approach, one can definitely find a partner for life who is pretty much the same as you might have always expected your soul-mate to be. Online matrimonial sites are the one place where the Gen-X to-be-grooms and to-be-brides go to find their ideal match. This is the platform where people can post their personal profiles and get in touch with suitable matches for them. These websites are very interesting and very popular these days, and the users can easily find their partner of choice with regular interaction over the portal. A matrimonial portal not only helps users to meet their perfect soul mate, but also gives an chance to the website owner to earn a great amount of income through these portal activities. So, if you are also thinking on the same lines and want to start some beneficial business through a matrimonial website, then we can be approached for excellent matrimonial portal development services**.63%**

**Crm portal**

Customer relationship management (CRM) target on your enterprise's number one priority creating a satisfactory customer experience that will delight your present clients and help you acquire new ones more quickly.SoftDreamz Technologies altering technology and Customer Relationship Management cloud software addresses all your customer interface concerns, from sales and marketing to customer service, streamlining your enterprise and saving precious time and resources. **57 %**

**MLM portal**

Customer relationship management (CRM) target on your enterprise's number one priority creating a satisfactory customer experience that will delight your present clients and help you acquire new ones more quickly.SoftDreamz Technologies altering technology and Customer Relationship Management cloud software addresses all your customer interface concerns, from sales and marketing to customer service, streamlining your enterprise and saving precious time and resources. **57 %**

**Real estate portal**.

Real Estate industry is growing as the urban architecture is really picking up fast from the last decade or two; it is in fact the best and the highest growing industry around the world. These days, the web is also acting as a medium as well as an easy real estate stage both for buyers as well as sellers. Generally speaking, the next generation uses the internet to search about anything, be it the hottest footwear, designer outfits, or even a spy camera; everything is available just at the click of the mouse. So why not houses? Real estate industry too has its arms spread all across the World Wide Web. People lookout for the property and they also search for the builders, agencies, real estate agents, new constructions, brokers-related information, and much more over the web. **77%**

For Creating Realistically Real and Effective Real Estate Portal

We can be your ideal destination if you are thinking on the lines of developing a real estate portal. We will be happy to design and develop a real estate portal that will add a mint of resourcefulness and creativity to your business. Our superb talented team will harness the power of success for your business and will give the online remote control of that success in your hands by creating a user-friendly portal tailor-made to suit your business necessities.**86 %**

**Hospital**

We make possible custom designed websites incorporating new and ground-breaking web technologies and resolutions for the hospitals and the various healthcare centers. With years of experience, we are exceptionally positioned around the medical industry to identify the requirements for the hospital websites that makes them stand out differently. Our web designs are made to accomplish the requirements of our client that includes both, the look and the feel of the website, creating visually stunning remarkable experiences for their websites and interfaces. We provide a proprietary search engine friendly structural design, which facilitates in search engine optimization as an added advantage for the takers of our services.**100%**

**Overview of online marketing**

Traffic is the base of everything. It is the life and blood of all online businesses. Hence, rather than just increasing visitors to your website, we prefer to boost the rate of qualified traffic that comes, connects and stays with your website. To win this game, we use powerful traffic generation strategies; given below is the list of activities that we run for your website to generate online targeted traffic.

Search Engine Optimization or SEO is a system which enables the website to be listed on the top search results for the particular query related to the product offered by the organization when entered by the user in the search engines like Google/Bing/Yahoo etc.  
What methods do we use to improve your Search Engine Placement ? **67%**

**Seo**

Search Engine Optimization or SEO is a method which enables the website to be listed on the top search results for the particular query related to the product offered by the organization when entered by the user in the search engines like Google/Bing/Yahoo etc.  
What methods do we use to improve your Search Engine Placement ?

We provide all search engine optimization or SEO based services in India with a systematic review and analysis of the client’s websites to identify the areas of upgrading. Problems like duplicate content, Flash and session ID numbers, poor-quality of back links and such other factors impacting a site’s ranking is instantly identified by us through proper revision and consultation. Advertising with Google will have no effect on your site’s existence in our search results.**77%**

**SMO**

You've heard of Facebook, Twitter, Digg and YouTube? These websites, along with several others, have become the backbone of every business' marketing campaign.Once the social media has attached itself to your business, you have entered a privileged world!

Social Media Optimization means Optimizing the current organization business using different social media tools like Facebook, Twitter, Linkedin, Youtube etc. There is a outstanding change in india as users starting using social media . now even companies started recruiting social Media professionals to influence their business

Social Media Management is all about such meaningful & productive conversations. We combine our research, technology, design & content to make your brand interactive across various Social Media platforms. We humanize your brand and make it truly 'social'.**29 %**

**Directory submission**

Directory submission is the backbone of any search enigne optimization project. It is the most valuable method of gaining a higher rank in search engine result pages. Perhaps every webmaster has done directory submission some time or the other for building backlinks. But directory should be done properly to achieve the desired results. So, lets discuss some tips that will help search engine optimizers in directory submission for their websites.

Submission into web directories which are seo friendly, top quality and well maintained, provides you benefits of direct traffic, keyword ranking in search engines as well as increase your back link profile. Directory submission is necessary for new as well as old established web sites.

We at Smart Solution Web Technology, provide quality submission services. All our submission is hand-crafted by our expert directory submitters who submit your website in proper category as per guidelines of web directories.**38%**

**Affiliate Marketing**

In affiliate marketing, a business recruits associates to endorse the company's products or services. The associates earn a commission or other related rewards for every sale, visitor, subscriber, or customer they bring to the company. Amazon.com Associates Central is an example of an affiliate marketing program that Amazon.com uses to promote private website owners to bring traffic to its site.

Affiliate marketing is identifying opportunities for promoting your website through network sites that are connected to your business objectives.

Smart Solution Web Technology researches and develops affiliate relations on your behalf to endorse your website through the affiliate network. Affiliate network helps in pushing a lot of traffic through related sites; this gives your brand a wider reach. Affiliates can push your brand in their networks and sometimes this goes a long way to make a strong brand encouragement.**53%**

Services provided by us for our advertisers

Our affiliate marketing company creates network access for those merchants who desire to begin their own management of affiliate programs in Mumbai. Our network access encloses our extensive publisher’s information for our advertisers. Our affiliate marketing company in Mumbai works diligently with our customers in recruiting and establishing optimized publisher partnerships. We also develop effective optimization strategies for our clients as no one can comprehend the business goals of our clients better than us. **75%**

**Viral Marketing**

Viral marketing is a method is which companies encourage customers to pass along information about their products or services. Company websites that allow visitors email interactive games or funny video clips to their friends are an example of a viral marketing attempt.

Blogs, Vblogs, Moblogs, Podcasts, Vodcasts. Ever feel a bit blinded by the science? Not sure when you should be talking and when you should be listening? Or what and who you should be saying it to? Want the good news? We know and are more than happy to share.

There are so many ways you can you use the Internet to spread your news.Social media is like word of mouth on steroids. The switch from traditional media to social media means everyone can be a journalist and shout about about things they like and love. Consumers engage with brands on their own terms and smart use of social media can help turn a good campaign into a great campaign.

We can create online communities, connect and ignite conversations with existing ones and give you a snap shot of what you your industry's top bloggers are up to. We can also keep ourselves busy creating forums, user generated content channels and facebook groups. All great ways to give your brand an chance to get inside the everyday routine of consumers. **67 %**

**Pay Per Click**

Smart Solution Web Technology pay per click ads is an internet marketing method used to price aspects of online advertisements. Keyword search, alliance and organizing is the key to winning adwords campaigns and our search engine helps the customers to build well organized, intelligently targeted pay per click campaigns.

Pay per click ads is like a dynamic market place, where the higher you bid, the higher your advertisement will be displayed in the list of internet websites. For this you don’t need to pay for listing but only for real clicks. Our Pay per click ads Company in Karnal believes in 100% responsibility to your investments in advertising. There is no risk involved in this and you can clearly track the efficiency of your PPC advertising campaign.

With the help of our search engine, advertisers can bid on the keyword phrases that are related to their targeted markets. Whenever a user types a keyword query, the search engine opens those websites that have related contents matching the advertisers’ keyword list. This means finding the relevant keyword is the major key for driving the right business to you. Keeping this in mind, our PPC experts select the relevant keyword as per your language, industry, country etc so that you can get maximum exposure in your domain with smaller cost and higher profits. Apart from this we as Pay Per Click Company in Haryana also offer setup, monthly management, tracking and reporting services.

As a rising advertising agency, Smart Solution Web Technology is a leading Pay Per Click Company in Haryana offers different services related to ppc ads for ensuring holistic client satisfaction. The services include. **79 %**

**Web Hosting /shared hosting**

Smart Solution Web Technology Hosting solutions allow its clients to expertly host a website with full cPanel access along with many additional websites. With extremely advanced tools, technical support and experienced team of technical professionals by our side, we feel fully prepared to offer our clients the most stable and secure shared Hosting environment. In addition we provide to our clients the choice of operating system and truly affordable, feature-rich shared hosting plans to meet up core business requirements of all-sizes businesses.

We are certified partners with some of the largest data centers on this globe and offer Web hosting solutions for both linux and Windows platforms. Our Web hosting services include shared webhosting (you thought we just spelt ‘Web hosting’ wrong here didn’tcha? Ha...ha...we didn’t! There is more to SEO than most people know!), dedicated Web hosting, reseller Web hosting, virtual dedicated server hosting and managed Web hosting. **75%**

**VPN** linking

**Web server** linking

**Domain register**

When starting the system of enlistment, the beginning and the most pivotal venture in domain booking is to pick a suitable and effectively huge space name. In the event that it's conceivable for you, then select a realm name that reflects to visitors what really, your site is all about? Attempt to evade dominion name that is as far back as anyone can remember, hyphenated or with unreasonable punctuation marks since this might improve opportunities to disregard by a guest effectively. A perfect space name ought to be not difficult to get consideration, effortlessly reviewed so mouth reputation of your site is easily done.**100%**

**Choose a Keyword Domain**

Attempt to select a top level space for your domain name, for example, .com or.Net. These sorts of domains have better place in the guests' sight and additionally these dominion names for a reason for the space booking appears to be more impressive in a professional way. This kind of domain name could be little more expensive however superior to those shabby dominion names. Particularly when your site is identified with offer of items and administrations, along these lines, its well worth contributing a little more. A top level domain will support you in making yourself a more expert, master who is loaded with most recent data identified in its field. **100%**

Choose a top level domain

Then, it's additionally essential to do inspection work at some catchphrase. The fundamental reason behind this is to select set of catchphrases that are consolidated in your realm name. These are critical as these will help in focusing on your crowd and will help you in benefitting best web index rank, and will furnish the important support to your domain name. **67%**

**Email services linking Matlab**

MATLAB is an interactive system whose basic data component is an array that does not need dimensioning. This allows you to solve many technical computing troubles, especially those with matrix and vector formulations, in a fraction of the time it would take to write a program in a scalar non-interactive language such as C or Fortran.**80%**

**Cloud computing**

In the simplest terms, cloud computing means storing and accessing data and programs over the Internet instead of your computer's hard drive. The cloud is just a metaphor for the Internet. It goes back to the days of flowcharts and presentations that would represent the gigantic server-farm infrastructure of the Internet as nothing but a puffy, white cumulonimbus cloud, accepting connections and doling out information as it floats.

**NO change**

**Electronics no data to plagrism**

**Research Work**

Research and experimental development (R&D) include creative work undertaken on a systematic basis in order to increase the set of knowledge, including knowledge of man, culture and society, and the use of this stock of knowledge to develop new applications. It is used to create or confirm facts, reaffirm the results of previous work, solve new or existing problems, support theorems, or develop new theories.

A research project may also be an extension on past work in the field. To test the validity of research may duplicate elements of prior projects, or the project as a whole. There are many forms of research: scientific, humanities, artistic, economic, social, business, marketing, practitioner research, etc. Here we are targeting on research works related to Information Technology. We identify the problem in the existing work done in different domains and we guide to find the solutions for the found problems.**93%**

**Paper writing**

**Knowledge**

Paper writing carrys most of the part in the research application. If a research process has been implemented then it is compulsory to arrange the document according to the development criterias. Research scholars from all over the world is preparing the papers for their execution in all the fields like Information Technology, Accounts, Management, etc,.

The major fact in the research work is to provide the background problem and find an unique solution for the research that they have under taken. In order to frame the paper we need in help of the literature which are used to optimize the research. We give guidance in developing paper writing work for different domains in the Information Technology.

The expertise team in our Smart Solution Web Technology creates the paper as per the requirements of the clients. The research scholars give their ideas towards us and we will prepare the paper writing as per the template requested.**53%**

**Writing services**

**Research paper**

The research paper writing is the most impressive experience for the persons who are in the academic division. As many students persist to do researches throughout their life, that is the reason why we are considering the research paper writing as so important.

This handout will consist of the following sections related to the process of writing a research paper: **100%**

**Choosing a topic**

In this phase the student may come to know how to choose topics for the writing the research paper.

There are two types of states occur in selecting a topic for research papers. The first state is when the guide gives list of topics from which the student may choose. The advantages of choosing this type of topics are, the guide may have good confidence over this titles and he may be expert on it. Doing research for the first time researchers may choose such kind of titles which reduces the stress of selecting titles by themselves.

For the first researchers it is advisable that he/she could approach to the guide and ask for the titles respectfully. As a first time researcher, the knowledge of the process is limited and the instructor is well experienced and he has some goal to offer for the specific reasons.

The second condition comes when the guide gives the assignment sheet that comes as the logistics of the research papers. Assignments in which students are given the chance to choose the topic require the topic to be relevant to some feature of the course; so, keep this in mind as you start a course in which you know there will be a research paper near the end. That way, you can be on the lookout for a topic that may interest you. Do not be anxious on account of a perceived lack of authority or knowledge about the topic selected. Instead, realize that it takes practice to become an experienced researcher in any field.**92%**

**Thesis writing**

Thesis writing is a serious are which requires expertise in the various fields. Since many scholars pursuing their higher education during their research work they look for a professional service that can provide skilled support. We at Smart Solution Web Technology provide thesis services for PhD and Master’s courses. Scholars from all Universities from India have been availing benefit from our services since the past decade and make the thesis writing service highly popular.

The service is all surroundings; and includes thesis help and writing for Various Chapters, Chapter Implementation, Data Analysis, and conclusion. We take our clients through the thesis writing process smoothly and also help to prepare for the viva with the university review board. Thesis help is a custom built program offering help in particular segments of thesis as per client needs. Compliance to the applicable norms is ensured while writing a thesis report. Thesis writing is all about doing unique research and presenting your own conclusions. Hence, we work with a policy of providing plagiarism free theses.

The procedure and goal of the research work done by us is the most accurate solution for submission. Smart Solution Web Technology also offers custom-made and genuine thesis report writing service for research scholars of Indian Universities. It is not only a report writing that we do, we also offer total support in explaining the research objective and result of research.

Our team for the Research Scholars thesis support consists of research advisors and PhD holders from the top universities of India. Working with the right blend of expertise and experience, we have completed more than 550 PhD thesis reports and publication of numerous journal papers. In the last decade, we have helped approximately 80 per cent of our clients secure a PhD degree. This goes a long way to prove the success of the service. The scope of topics covered is enormous, and the most popular ones are listed at the end of this page.

Clients can avail consultation on thesis topics previous to starting with thesis writing. Further, for those clients, who have completed thesis writing on their own, we offer thesis editing service. This is also an significant step in the successful completion of your thesis, as yet small mistakes overlooked by the researcher can damage the report prepared with immense efforts. Our professional editors make sure that the report is faultless and maintains a proper flow in the structure. The entire scope of these services brings a lot of value for clients and ensures that work is completed in a timeouts yet effective manner.

Thesis report writing is a long journey and normally takes 6-8 months for completion. The team associates and clients work jointly in terms of idea sharing and research technique to complete the work. Our experts are available on all working days via phone and email to resolve your doubts and take your feedback at each step. Thesis report hence developed is unique and ready in consultation with the student. This makes Thesis writing service for India and UK the most popular service in this segment.**87 %**

**Dissertation writing**

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**Plagiarism Checking**

Plagiarism detection is the technique of identifying the instance of piracy inside a work or document. In day to day life the broad use of computers and the internet make the researchers to pirate the work of others. In most of the cases the piracy finds in academic work, since the academic work the things are made as the essays or reports. Even then, the plagiarism can be found in almost any field, including scientific papers, art designs, and source code.

Detection can be done by both manual method and organized method. Manual detection requires substantial effort and excellent memory, and is impossible in cases where too many documents must be compared, or original documents are not available for comparison. Computer-assisted detection allows huge collections of documents to be compared to each other, making outstanding detection much more likely.

In our Smart Solution Web Technology offer a Plagiarism Checker in which a Students submit papers (either in Microsoft Word or other common file formats), and then the instructor then receives an uniqueness report showing possible matches between the submitted paper and internet resources. It is important to note that the final decision about the existence of a plagiarism lies with the instructor **86%**

**Workshop & fdp no content**

**VPN**

A **virtual private network** (**VPN**) extends a [private network](https://en.wikipedia.org/wiki/Private_network) across a [public](https://en.wikipedia.org/wiki/Public) network, such as the [Internet](https://en.wikipedia.org/wiki/Internet). It enables users to send and receive data across shared or public networks as if their computing devices were directly connected to the private network, and thus are benefiting from the functionality, security and management policies of the private network.[[1]](https://en.wikipedia.org/wiki/Virtual_private_network#cite_note-1) A VPN is created by establishing a virtual [point-to-point](https://en.wikipedia.org/wiki/Point-to-point_%28network_topology%29) connection through the use of dedicated connections, virtual [tunnelling protocols](https://en.wikipedia.org/wiki/Tunnelling_protocols), or traffic [encryption](https://en.wikipedia.org/wiki/Encryption)

A VPN spanning the Internet is similar to a [wide area network](https://en.wikipedia.org/wiki/Wide_area_network) (WAN). From a user perspective, the extended network resources are accessed in the same way as resources available within the private network.[[2]](https://en.wikipedia.org/wiki/Virtual_private_network#cite_note-2) Traditional VPNs are characterized by a point-to-point topology, and they do not tend to support or connect [broadcast domains](https://en.wikipedia.org/wiki/Broadcast_domain). Therefore, communication, software, and networking, which are based on [OSI layer](https://en.wikipedia.org/wiki/OSI_layer) 2 and broadcast [packets](https://en.wikipedia.org/wiki/Packets), such as [NetBIOS](https://en.wikipedia.org/wiki/NetBIOS) used in [Windows networking](https://en.wikipedia.org/w/index.php?title=Windows_networking&action=edit&redlink=1), may not be fully supported or work exactly as they would on a [local area network](https://en.wikipedia.org/wiki/Local_area_network) (LAN). VPN variants, such as [Virtual Private LAN Service](https://en.wikipedia.org/wiki/Virtual_Private_LAN_Service) (VPLS), and layer 2 tunnelling protocols, are designed to overcome this limitation.

VPNs allow employees to securely access the corporate intranet while travelling outside the office. Similarly, VPNs securely connect geographically separated offices of an organization, creating one cohesive network. VPN technology is also used by individual Internet users to secure their [wireless](https://en.wikipedia.org/wiki/Wireless) transactions, to circumvent geo-restrictions and censorship

**Web sever**

Web servers are [computers](http://www.webopedia.com/TERM/C/computer.html) that deliver (serves up) [Web pages](http://www.webopedia.com/TERM/W/web_page.html). Every Web server has an [IP address](http://www.webopedia.com/TERM/I/IP_address.html) and possibly a [domain name](http://www.webopedia.com/TERM/D/domain_name.html). For example, if you enter the [URL](http://www.webopedia.com/TERM/U/URL.html) http://www.webopedia.com/index.html in your [browser](http://www.webopedia.com/TERM/B/browser.html), this sends a request to the Web server whose domain name is webopedia.com. The server then fetches the page named index.html and sends it to your browser

## Definition - What does Web Server mean?

A Web server is a system that delivers content or services to end users over the Internet. A Web server consists of a physical server, server operating system (OS) and software used to facilitate HTTP communication.

A Web server is also known as an Internet serve

**Email Services**

An ESP may provide tracking information showing the status of email sent to each member of an address list. ESPs also often provide the ability to segment an address list into interest groups or categories, allowing the user to send targeted information to people who they believe will value the correspondence.

An ESP will provide a service which may include the following features:

* Ability to create templates for sending to contacts and/or the use of templates pre-made
* A subscriber list, which is uploaded by the user for distributing messages. This may be enhanced with custom fields in order to hold additional information for each subscriber for filtering and targeted messaging purposes
* A send engine, which allows users to distribute their message to the subscribers
* Updating of the subscriber list to suppress those requesting to be unsubscribed
* Statistical reviews of each email sent to measure the success rate of the campaigns
* Testing of templates for compatibility with email applications
* Spam testing to gauge the score of the email against known factors that will place the template at risk of being blocked
* The ability to send both [html](https://en.wikipedia.org/wiki/Html) and plain text formats to improve delivery success rates (known as Multi-Part [MIME](https://en.wikipedia.org/wiki/MIME))
* The ability to customize dynamically the content of emails that are sent out, to tailor personalized and relevant communications

The level of service provided can be according to the above basic features, or the number of subscribers uploaded, or the frequency of use – or any combination of the above criteria.

**Viral Marketing**

Viral marketing is essentially a network marketing technique that exploits consumers either knowingly or unknowingly to act as advertisers in spreading messages and/or promotions throughout pre-existing social networks. Viral marketing is a type of word-of-mouth advertising. And while word-of-mouth advertising has been around for quite some time, information technology has enhanced the proficiency and effectiveness of an individual’s ability to spread a message to others to the point where if successful viral messages have the ability to be viewed exponentially. The messages objectives are typically aimed at creating exposure and influence in an effort to increase brand awareness or to achieve other marketing related goals such as increased sales. Viral marketing is a fairly new phenomenon, and has only existed on the internet for about a decade now. The technique was dubbed “viral” because of its inherent ability to spread a marketing message “like a virus through each customer’s social network, bring news of the product and service to a wide range of potential customers” (Bidgoli, 2004, p.580).

Viral marketing can either target a specific group of consumers, or broad audiences. The content of viral messages typically utilizes humor, entertainment, edgy/trendy, sexual, or other related attention grabbers that will entice individuals to view and share the message (KHNK, 2005). The viral objects commonly passed around include: video clips, images, text messages, email messages, blogs, web pages, branded software and apps, and so on (KHNK, 2005). To date, some of the most common transmission vehicles for viral messages have been: pass-along based, incentive based, trendy based, and undercover based (KHNK, 2005). However, due to the creative nature of viral marketing there are an endless amount of potential forms and vehicles the messages can utilize for transmission.

According to Wilson (2000), the six elements of a viral marketing strategy include: “gives away products or services, provides effortless transfer to others, scales easily from small to very large, exploits common motivations and behaviors, utilizes existing communication networks, and takes advantage of others resources” (9). However, Wilson (2000) states that “a viral marketing strategy need not contain ALL these elements, but the more elements it embraces; the more powerful the results are likely to be” (4). The benefits of viral marketing can be vast if utilized effectively. Some of the benefits include: low cost, far reach, and high credibility. Some of the disadvantages include: failed campaign, lack of control, and message misinterpretations.

**Virtual Phone Number**

A virtual phone number makes it possible for someone within a specified area code call an [IP telephony](http://searchunifiedcommunications.techtarget.com/definition/IP-telephony) user in another area code as if it were a local call. Here's how it works: A [VoIP](http://searchunifiedcommunications.techtarget.com/definition/VoIP) (voice over IP) customer asks their service provider to assign them a virtual phone number within a desired area code. When someone in that area code dials the virtual phone number, the call registers as if it were local, but seamlessly maps to the customer's actual telephone number. VoIP service providers, such as [Vonage](http://searchunifiedcommunications.techtarget.com/definition/Vonage), typically charge customers a small monthly fee for each virtual phone number.

In find me / follow me, a user may be assigned a virtual phone number. When that number is dialed, the call may be routed among a number of phone numbers at various locations.